

CONFIRMO COOKIES POLICY

Last Updated: 20 July 2026

1. Introduction and Scope of This Policy

- 1.1. This Cookies Policy clarifies rules regarding the purpose of using Cookies and informing the user about their purpose on the website confirmo.com and related websites ("Site"). Please read the following carefully to understand our views and practices regarding Cookies and how we treat them. This Policy should be read along with our Privacy Policy that informs you how we process personal data in general, which is also available on the Site. If you have any questions about this Cookies Policy, please contact us at privacy@confirmo.com.
- 1.2. The provider of the Site is Confirmo Group and its entities as specified in the Privacy Policy ("Provider").

2. Cookies

- 2.1. Cookies are short .txt files created by a web server and saved via the browser on a user's computer device. Cookies are widely used by the majority of websites. On a subsequent website visit, the browser sends a saved Cookie back to the server, enabling the server to get all the information saved during the last visit.
- 2.2. Cookies enable the analysis of the number of visits, social media functionalities, the protection of users' data, the creation of personalized content and marketing communication, and other features. The Provider can thus display targeted information and marketing content.
- 2.3. In addition to Cookies, the Provider uses a web data warehouse. The web data warehouse stores voluminous data in the browser, where the data can be processed by JavaScript. The local data warehouse is usually used to boost website functionalities and remember the user's preferences.
- 2.4. Furthermore, the Provider uses web beacons. These small images (which are not Cookies) are located on the website and can be used to gather information from the users' devices. These are usually used to test websites, determine the location of the user on the website, to obtain a read receipt, or as complementary information to the information obtained from Cookies.

3. Types of Cookies

- 3.1. Different types of Cookies are in place for different time periods – the data preservation period. Cookies can be permanent or temporary (meaning either the period during which the browser is running, or a period defined in the browser settings). Permanent Cookies help identify the user's device during the website visit and prevent displaying content repeatedly. Temporary Cookies are deleted automatically when the browser shuts down. They enable the saving of certain data so that the user does not have to fill in certain data repeatedly. Cookies can be deleted at any time regardless of whether they are permanent or temporary. The specific time period of each Cookie is stated in the list of Cookies used by the Provider in the column "Expiration" below.
- 3.2. Types of Cookies used by the Provider:
 - 3.2.1. Necessary Cookies ensure basic technical functioning of the website, i.e. Signing In, using the Service etc.;
 - 3.2.2. Preferences Cookies ensure the creation of personalized content and the saving of preferences, such as language;
 - 3.2.3. Statistics Cookies generate anonymous statistics about website usage; and
 - 3.2.4. Marketing Cookies target adverts on returning users.
- 3.3. Beside their own Cookies, the Provider uses third-party Cookies needed for statistical data on the number of visits, gaining relevant marketing information, making the contents of other websites accessible (such as YouTube), and making their own marketing activities more effective (such as Surveillance Cookies, Optimization Cookies and Partner Cookies).
- 3.4. The Provider never places confidential or private data into Cookies. The Provider can place the User ID into Cookies. This in no way enables third parties to identify the user.
- 3.5. Websites using this type of technology:
 - 3.5.1. Google Analytics maintained by Google, Inc.; Google, Inc. uses the information from Cookies for the purposes of analyzing website visits and informing the Provider in order for it to provide other services concerning the activities on the website and using the internet in general. Google, Inc. can also transfer this information over to third parties should it be required by law, or should third parties process the information for Google, Inc. Information about website usage, together with the Cookies contents, will be stored by Google, Inc. on servers in the USA.

3.5.2. Google Analytics extends its scope to cover advertising functions, specifically:

- The number of displays in the advertising network of Google, Inc.;
- Remarketing (adverts displayed based on visited products);
- Extended demographic overviews (anonymous demographic data reporting); and
- User ID – a Google Analytics function which allows to measure and analyze user behavior across devices. User ID is a series of numbers and letters and never uses personal data that would allow a third party to identify a user.

3.5.3. PostHog maintained by PostHog, Inc. ; the Provider uses PostHog to analyse how users interact with the Provider's hosted checkout pages. PostHog operates in anonymous mode: it does not collect personal data, does not record user sessions, and does not track users across websites. All information is processed and stored on PostHog's EU Cloud infrastructure located in the European Union."

3.6. Cookies are integrated into internet browsers. When set to default, the majority of browsers automatically accept Cookies. Cookies can be rejected or limited to certain types on the Site.

3.7. For more details please refer to aboutcookies.org.

4. Necessary Cookies

Cookie Name	Issuer	Purpose and Description	Expiration
refundTokenMap	confirmo.net	Contains a JSON file which contains refund tokens for invoices. JavaScript	Persistent
auth	confirmo.net	Contains a JSON file which contains a saved authentication token.	Persistent

		JavaScript	
cookieyesID	CookieYes	CookieYes sets this Cookie to check if the consent banner is active on the website.	1 year
cky-consent	CookieYes	CookieYes sets this Cookie to remember the user's consent settings so that the website recognizes the user the next time they visit.	1 year
cookieyes-necessary	CookieYes	CookieYes sets this Cookie to remember the consent of users for the use of Necessary Cookies.	1 year
cookieyes-functional	CookieYes	CookieYes sets this Cookie to remember the consent of users for the use of Functional Cookies.	1 year
cookieyes-analytics	CookieYes	CookieYes sets this Cookie to remember the consent of users for the use of Analytics Cookies.	1 year
cookieyes-performance	CookieYes	CookieYes sets this Cookie to remember the consent of users for the use of Performance Cookies.	1 year

cookieyes-advertisement	CookieYes	CookieYes sets this Cookie to remember the consent of users for the use of Advertisement Cookies.	1 year
cookieyes-other	CookieYes	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Other' category.	1 year
cookieyes-consent	CookieYes	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year
__cf_bm	Cloudflare	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
checkForPermission	Beeswax	This cookie is set by Beeswax to determine whether the user has accepted the cookie consent box.	10 minutes

5. Functional Cookies

- 5.1. This type of Cookies is used to identify devices accessing the website recurrently. They enable the creation of personalized content and the storing of user preferences (i.e. username, language, geographic location, etc.).

Cookie Name	Issuer	Purpose and Description	Expiration
lidc	LinkedIn	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day
li_gc	LinkedIn	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months
_cfuvid	Cloudflare	Cloudflare sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services	session

6. Analytics Cookies

- 6.1. This type of Cookies is used mainly to monitor the number of visits, to identify how the users browses the website, and which sections they visit. This type of Cookies does not gather information that could identify a user. The Provider constantly improves the functionality of the website by using this type of instrument. The obtained statistics serve to enhance the user experience.

Cookie Name	Issuer	Purpose and Description	Expiration
_ga	Google Analytics	_ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year 1 month 4 days
ga*	Google Analytics	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days
CLID	Microsoft Clarity	Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited.	1 year
SM	Microsoft Clarity	Microsoft Clarity cookie set this cookie for synchronizing the MUID	session

		across Microsoft domains.	
MR	Microsoft Clarity	This cookie, set by Bing, is used to collect user information for analytics purposes.	7 days
_clk	Microsoft Clarity	Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID.	1 year
_clsk	Microsoft Clarity	Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording.	1 day
tuid	Instantly	Used for analytics and to improve the user experience on the website.	1 year
ph_phc_*_posthog	PostHog	Set on the Provider's hosted checkout pages after the user grants Analytics consent. Stores an anonymous device ID, distinct ID, session ID and initial	1 year

		referrer information to measure usage of the checkout flow. The cookie stores information anonymously — no personal data, no cross-site tracking. Deleted if consent is withdrawn.	
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In addition to the Cookies above, the Provider's hosted checkout pages use browser storage (see section 2.3) for the same analytics purposes. These entries are created only after Analytics consent is granted and are deleted if consent is withdrawn

6.2.

Name	Storage	Issuer	Purpose	Expiration
ph_phc*_posthog	localStorage	PostHog	Primary store for the same anonymous IDs and session data as the PostHog cookie.	Until deleted or consent withdrawn
ph_phc*_posthog__flags	localStorage	PostHog	Feature-flag evaluation cache.	Until deleted or consent withdrawn
ph_phc*_posthog	localStorage	PostHog	Current session/window state (session ID).	Session

cfm:checkout:session.*	localStorage	Confirmo	Checkout-session identifier joining analytics events across the mobile-wallet round-trip.	Session
cfm:checkout:start.*	localStorage	Confirmo	Checkout-session identifier joining analytics events across the mobile-wallet round-trip.	Session

7. Advertisement Cookies

- 7.1. This type of Cookies is used for monitoring the number of visits on the Provider's website, third-party websites (the Provider's contractual advertising partners), and for monitoring hyperlinks used by the user when moving between websites, i.e. redirection from other websites to the Provider's website and vice versa. Such information serves to adjust the Provider's website according to user interests and may also be occasionally shared with third parties, i.e. social network providers, enabling the transmission of the content of the Provider's website into the user's social network. Deleting or restricting this type of Cookies may cause the user to be shown adverts (of the Provider's contractual parties) which do not match their interests.

Cookie Name	Issuer	Purpose and Description	Expiration
_gcl_au	Google Tag Manager	Google Tag Manager sets this cookie to measure advertisement efficiency of websites using their services.	3 months

IDE	Google DoubleClick	Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile.	1 year 24 days
bcookie	LinkedIn	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	1 year
test_cookie	Google DoubleClick	Google DoubleClick sets this cookie to determine if the user's browser supports cookies.	15 minutes
MUID	Bing	Bing sets this cookie to recognise unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations.	1 year 24 days
ANONCHK	Bing	The ANONCHK cookie is used to store a user's session ID and verify ads' clicks on the Bing search engine. The cookie helps in reporting and personalization as well.	1 year 24 days

bito	Beeswax	Beeswax sets this cookie as a unique ID for the visitor, which allows third-party advertisers to target the visitor with relevant advertisements. This pairing service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	1 year 1 month
bitoIsSecure	Beeswax	Beeswax sets this cookie to display the user relevant content and advertisements. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	1 year 1 month

8. Other Websites and Social Plugins

- 8.1. There may be hyperlinks on the Provider's website redirecting the user to other websites. Such websites are outside the Provider's control. Such websites will usually have their own privacy policies; the Provider recommends that the user familiarize themselves with these policies. The Provider is not responsible for the information, material, products or services contained or accessible from such websites, or for personal data processing on such websites.
- 8.2. The Provider cooperates with third parties which may use Cookies or similar technologies for the purposes of displaying advertisements in relation to the user's previous activities and their interests. For this reason, the Cookies of third parties are saved on the user's device when browsing such websites. The third parties are, for example: Google Ireland Limited, company ID 368047, registered office at Gordon House, Barrow Street, Dublin 4, Ireland. Data privacy policy available at:

<https://policies.google.com/technologies/ads>. Facebook Ireland Limited, registered office at 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, D02 X525, Ireland. Data privacy policy available at: <https://www.facebook.com/privacy/policy>. Oracle Corporation, registered office at 2300 Oracle Way, Austin, TX 78741, U.S.A. Dataprivacy policy available at: <https://www.oracle.com/legal/privacy/addthis-privacy-policy.html>.

- 8.3. The website also contains a Facebook social network plugin (Facebook Inc., 1601 Willow Road, Menlo Park, California, 94025, USA), through which the user can share the website content with their friends or contacts. The Facebook plugin is labelled with the Facebook logo. This plugin connects the user with the Provider's profile on the Facebook server. Facebook gains information that the user visited the website from their IP address.
- 8.4. The Provider makes it clear they do not maintain the above-mentioned plugin and are therefore not responsible for either personal data processing by its provider, or the plugin's proper functioning or potential damages. The Provider also makes it clear they do not receive any information about the data gathered and its further utilization. The Provider is not familiar with the purpose and the scope of data gathered by Facebook. Should the user need information about privacy handling of Facebook, the Provider strongly recommends users to contact Facebook directly or familiarize themselves with Facebook's privacy policy available at: <https://www.facebook.com/privacy/policy>.

9. Final Provisions

- 9.1. The Provider is only entitled to share data gathered by Cookies on the basis of fulfilling contracts with third parties or on the basis of complying with regulations. The Provider shares only the minimum data necessary for providing third-party services. These third parties are usually those who:
 - 9.1.1. Participate in a contractual relationship (i.e. accountants and tax advisors, providers of payment and banking services, etc.);
 - 9.1.2. Participate in website maintenance, mail services, cloud services or other services connected with these services;
 - 9.1.3. Are responsible for marketing services;
 - 9.1.4. Are advertisement contract owners.

10. Changes to Our Cookies Policy

- 10.1. Any changes we may make to our Cookies Policy in the future will be posted on this page and, where appropriate (material change), notified to you by e-mail. Please check back frequently to see any updates or changes to our Cookies Policy.